

Committee: The City Bridge Trust Committee	Date: 14 July 2016
Subject: Progress Report	Public
Report of: Chief Grants Officer	For Information

Summary

This is a regular report by the Chief Grants Officer.

Recommendation

That the report be noted.

Main Report

The Work Continues

1. Against the backdrop of the fast-changing domestic political context, your work continues in the communities across London. In the past two weeks your Chief Grants Officer has continued with his visits to your grantees: these have included participating in an impressive art class with early dementia sufferers at Dulwich Picture Gallery – a combination of social and therapeutic care through the medium of art; and a visit to a Harrow Youth club, part of your grantee, London Youth's network. This involved conversations with their youth council, a defeat at table football and a meeting with the HRH The Duke of Edinburgh, their patron of 69 years standing. As ever, Members are very welcome to come along to these visits – so often so inspiring.

London Friend

2. You may recall that you awarded a three-year grant to Friend Counselling (London) Limited (known as London Friend) in July 2014 for one-to-one and group counselling for the LGBT community, much of which is coordinated and delivered by Volunteers. On 2nd June 2016, during Volunteers Week, it was announced that London Friend had won the Queen's Award for Voluntary Service, considered the highest award a voluntary group can receive in the UK. Earlier this year, London Friend won a GSK IMPACT Award for its work tackling 'Chemsex', a national award run in partnership with the King's Fund that recognises excellence in charities improving health and wellbeing in their communities.

Quinquennial Review

3. At your last CBT committee you considered and approved the thinking, timeline and resources relating to the Quinquennial Review. By way of update, a secondee to the Project Manager role is currently being sought (closing date 5 July) and a draft literature review brief of evidence of need in

London will also be finalised by 5 July. The review will be concluded by the end of August to inform the autumn analysis and consultation.

Stepping Stones

4. The third round of this City Bridge Trust grants programme was launched in early June, and awards will be made in December 2016. Thanks to co-funding from UBS, up to £700,000 is available in round 3. This programme provides funding to charities and social enterprises in Greater London who wish to engage with the social investment market and is part of our efforts to build pipeline. So far 32 organisations have shared £1.6m to prepare themselves for repayable finance. UBS has been a partner since launch, contributing significant amounts of pro-bono time through its corporate volunteer programme, and co-funding rounds two and three. The Trust is running information sessions for prospective applicants, so if any Members know of charities and social enterprises in London who may be interested, please direct them to City Bridge's website for more details:
<http://www.citybridgetrust.org.uk/CBT/Grants/SteppingStonesFund/>
5. The majority of organisations funded through the first round of Stepping Stones started their project work in Spring/Summer 2015 with 12 – 18 month delivery timetables. As such, they remain 'active grantees' and have not yet reported on final outcomes, but interim monitoring shows that several organisations have increased revenue, improved impact measurement, developed new products for market, strengthened business skills, and prepared themselves to engage social investors.
6. Three organisations have completed their Stepping Stones funded work: Pure Leapfrog; Women's Resource Centre; and Media Trust. Funding for Pure Leapfrog's project manager led to the organisation developing a new business plan and securing a cornerstone investor for a £15m community energy project fund. Pure Leapfrog is planning to develop a new energy efficiency fund which could be of interest to the City. The Women's Resource Centre developed its business plan for a Women's Building in London. At the end of the grant, further work was deemed necessary before any loan finance could be sought but the organisation had a clearer sense of how best to focus its resources. Media Trust wished to explore the potential of generating revenue from charity sector clients at greater scale, and undertook market research as well as business planning. It concluded that social investment would only be suitable if based on media sector revenue and that further testing was needed before seeking loan finance. For the current Stepping Stones portfolio organisations, officers are arranging investment pitching sessions, giving them the opportunity to engage with a range of finance providers.

Livery

7. We continue to work to build connections with the Livery and arranged a meeting with eight Livery Companies at the Guildhall on 29th June. Held under Chatham House rules the agenda included discussion of grant-making, philanthropy and social investment. There is evidence of the Livery's growing interest in social investment, but also that each has some work to do before

resources can be committed. We have offered advice and collaboration to support social investment plans, and continue most frequent engagement with Clothworkers and Mercers. Other Livery Companies may be interested in meeting the Social Investment Board in due course. Another meeting with the Livery will be scheduled for December 2016.

Social Investment Board

8. Social Investment Board Members were joined by guests from the Esmée Fairbairn Foundation, Social Finance, Bates Wells Braithwaite, Clothworkers' Company and the Mayor's Fund for London at a thought-provoking away-half-day on 28th June. A wide range of issues was discussed and, whilst this list is not complete, the debate included: the charitable sector's need for working and growth capital; building a balanced, risk-adjusted portfolio; considering the social and environmental impact of other holdings in the Bridge House Estates endowment; the value of clear impact objectives for the Fund and social impact monitoring of investments held; and the possibility of tackling a specific social issue through the range of resources available to the City. There was appetite to build stronger bridges between the work of the Board and the CBT Committee over the coming months, and the quinquennial review provides an excellent opportunity to do so.
9. Although one large deal is subject to legal agreement at the moment, no new social investments have been placed since your last meeting. I will provide details of new investments as they are agreed.

Philanthropy

10. The external review of your philanthropy investments is now complete and this is reported later in your papers. The Chief Grants Officer has also been working with the Lord Mayor's Appeal Charity board (a former grantee of yours) to see how better links can be made between their work, City Bridge Trust and the work of the Corporation. All of this work will inform a draft philanthropy strategy which will be brought to you for your consideration at your September Committee meeting.

Communications

11. The City Bridge Trust communications strategy has been reviewed following consideration by officers and a meeting held with your Chairman, Deputy Chairman and your immediate past Chairman. The revised draft is attached at **Appendix A** for your consideration and approval.

A round up of media coverage is provided in the table below:

Charity	Publication	Circulation	Description and embedded link	Reach
City Philanthropy	City AM	Weekly 108,315	The Lord Mayor has a column published in City AM on City Philanthropy, a “powerful, pertinent initiative” which aims to encourage and celebrate the giving of time, skills and funding in the City. The City Corporation’s charitable funder, City Bridge Trust , is funding the initiative.	London
CAB	Waltham Forest Guardian	Weekly 12900	David Farnsworth, Director of the City Bridge Trust , is quoted in the Waltham Forest Guardian as the City Corporation’s charitable funder grants more than £140,000 to Waltham Forest Citizens Advice Bureau to help fund its work in the borough.	NE London
Various	Charity Times	Bi-monthly 8500	David Farnsworth is also quoted in <i>Charity Times</i> as City Bridge Trust announces it has awarded over £780,000 in grants to community organisations in London in the past month.	National trade
City Bridge Trust	London Live TV	Daily reach 232000	David Farnsworth, Director of City Bridge Trust , appeared on London Live’s flagship <i>The Headline Interview</i> . The Director discussed his career, the CBT’s role in tackling disadvantage in London, and the challenges facing the sector.	London
Sycamore Trust	Romford Recorder	Weekly 21400	Recent grants from City Bridge Trust to local charities feature in the Romford Recorder . [viewable internally only].	Essex/East London
Charity	Publication	Circulation	Links	Reach
St Hilda’s East	East London Advertiser	Weekly 7900	Recent grants from City Bridge Trust to local charities feature in the East London Advertiser [viewable internally only].	East London
Home Start Barnet	Barnet Times	Weekly 77600	Recent grants from City Bridge Trust to local charities feature in the Barnet Times [viewable internally only]	North London
Various	Charity Times	Bi-monthly 8500	David Farnsworth, Director of City Bridge Trust , is quoted in Charity Times , as the charitable funder announces it has awarded grants of nearly £758,000 to help refugees and asylum seekers in the past year.	National trade
Stepping Stones	Charity Times	Bi-monthly 8500	City Bridge Trust mentioned in Charity Times following the announcement of the third round of the Stepping Stones fund in partnership with UBS.	National trade

Trusts and City Law Firms Network

12. At your last meeting you asked for some background information on this network which, until very recently, was convened by the Baring Foundation and now by the Legal Education Foundation.
13. The Network meets three or four times per year (and is usually attended by your Principal Grants Officer, Ciaran Rafferty) and includes those organisations “...with a shared desire to support an effective, independent, not-for-profit legal advice sector that is viable, high quality, able to provide value for money and that is able to make the voices of vulnerable people heard.”
14. Trusts and foundations as regular attendees include: Lankelly Chase; Trust for London; Barings; Legal Education Foundation; Big Lottery Fund; Esmee Fairbairn Foundation; AB Charitable Trust; Sainsbury Family Charitable Trust; London Legal Support Trust; and Unbound Philanthropy. The Law Firms usually represented are: Allen & Overy; Clifford Chance; Debevoise & Plimpton; Freshfields Bruckhaus Deringer; Linklaters; Hogan Lovells; and, on occasion, Price Waterhouse Coopers Legal.
15. Collectively, the Network provides a significant level of support – whether cash or pro bono – and can provide, through its independence, a different voice in debate and can apply different resources to practical action. An underlying principle of the Network is to think carefully about where to intervene so as to be constructive and effective.
16. The Network provides a valuable opportunity to learn from each other and to harness the collective intelligence to provide better support and voice to the advice sector. It has been of significant benefit to your Trust in this respect and has led to your current support of the London Legal Support Trust to develop “Advice Centres of Excellence” in London; and to your support for the Legal Education Foundation’s Justice Fellowship programme.

Central Grants Programme:

17. In March 2016, the Resource Allocation Sub Committee and Policy and Resources Committee received a report outlining the work that had been undertaken to date to implement the recommendations of the Effectiveness of Grants Service Based Review (SBR).
18. The aim of the review was to increase the strategic impact of grant-making, ensure that the grants are managed more efficiently and effectively, improve the consistency and quality of the customer experience and so bring consequential reputational benefits.
19. In March 2016, the Policy & Resources Committee agreed four funding themes that would form the basis of the new Central Grants Programme, which will be overseen by the Chief Grants Officer:

- Inspiring London through Culture,
 - Open Spaces and the Natural Environment,
 - Stronger Communities, and;
 - Education and Employment.
20. In order to manage the Central Grants Programme effectively a new Central Grants Unit was proposed to Policy and Resources Committee, however, Members questioned the ratio of the resources required to run the Central Grants Unit in comparison to the amount of funds it would dispense.
 21. Therefore, in order to calculate the wider level of resourcing required and gather evidence to support the level of necessary funding , consultation on the specific eligibility criteria for each funding theme is being undertaken with the corresponding grant-giving Committee. This will be completed by end July 2016. This will identify the number of grant rounds to be run annually, the maximum amount of funding per award, the geographical location for projects or beneficiaries to be supported and any funding sub-themes.
 22. Once completed, a report will be submitted to Policy & Resources to agree the required staffing and resource for the Central Grants Unit. This will ensure that the Grants Programme is adequately resourced from the outset and there is no drain on City Bridge Trust resources.
 23. When the eligibility criteria have been agreed and all operational mechanisms are in place to receive applications, the Central Grants programme will go “live” (August 2016). The closing dates for applications for each theme will be staggered throughout the year in order to best manage the resources of the Central Grant Unit.
 24. A briefing will be prepared in advance of the launch date, to bring Members up to speed on the Grants Programme. The City of London Corporation grants webpage will be updated with all the necessary application processes. A reciprocal link will be provided to the City Bridge Trust on this page, should applicants wish to consider making an application.
 25. At its 9 June 2015 meeting, the Finance Committee agreed to relinquish its direct grant-giving role (exercised through the Finance Grants Sub-Committee) and adopt a strategic oversight and performance management role in respect of City Corporation Grants programmes. We are currently working with the Finance Grants Subcommittee to propose a Performance Management Framework, which will ensure that the Grants Programme achieves its objectives and operates in line with the agreed parameters.

Resources

26. The advertisement for the new role of Head of Charity and Social Investment Finance produced a strong field. An offer has been made and has been accepted. This will be confirmed when references have been confirmed. A September start date is anticipated. The Trust will be hosting two or three work experience students and a business trainee over the summer.

Growing Localities Awards

27. The Growing Localities Awards event was held in The Horniman Conservatory in Forest Hill on Thursday 30th June. The Awards are held to celebrate excellence in using nature to enhance local communities and the lives of vulnerable and socially excluded people across London. You are supporting the Awards Scheme, as part of the Growing Localities initiative, in partnership with Lemos and Crane, for the fourth year.
28. There were over 60 entries from both large and small well-established organisations across London. This year's awards saw a wide range of creative and inspiring projects working to use London's green spaces and supporting the well-being of people and communities across the capital.
29. The judges had another challenging time narrowing down the applications to a shortlist of 12 projects, given the quality and diversity of applications, and from these choosing one winner (£2,000), two runners up (£1,000 each) and three highly commended entries (£500 each). Over 100 attended the event. Prize money and award certificates were given to six environmental projects, as well as wonderful gardening gloves very kindly provided by the Worshipful Company of Glovers of London.
30. The Winner of the 2016 Growing Localities Awards was the PTSD horticultural group at Vauxhall City Farm run by SLAM (South London and Maudsley) NHS, which facilitates recovery among traumatised refugees and asylum seekers who have suffered in the countries from which they have fled. Gardening has helped people who are often too frightened and mistrusting to attend mainstream services to find pathways to recovery. For those who have pain and disabilities due to torture, gardening has helped them to move their bodies. Following a 12 week course and follow-on gardening group, which has extremely low drop-out rates, evaluations report reductions in stress, anxiety, depression and better emotional control. People feel less isolated, more connected and as if they now belonged. This project is an inspirational exemplar of the healing power of nature, kindness and community in the face of violence and rejection.
31. Feedback from guests to your officers on the night was very positive. People were grateful to have their work recognised and also pleased to have the networking opportunity in such convivial surroundings.

Grant Applications Summary

32. Your meeting today will consider 54 applications, including 13 grant recommendations as well as 7 grants to be noted as approved/ being considered by delegated authority, for a total recommended sum of £1,810,650. If all recommendations are approved you will have spent 31% of your total grants budget for 2016/17 which is in line with targets. The implications of today's recommendations are shown in Table 1 against the grants budget for 2016/17.
33. Your 2016/17 grants budget was increased by £4,000,000 at the Court of Common Council in July 2015. Table 1 shows how this has been allocated to the core grants budget and additional funding schemes.

Table 1: Overall spend against 2015/16 budget

	Grants budget	Grants spend	% spend of annual budget
Core 2016/17 Investing in Londoners grants budget			
Original Grants Budget	£14,950,000		
20th anniversary budget uplift (20%)	£800,000		
Write-Backs & Revocations	£163,052		
Total Budget Available	£15,913,052		
Previous Committee meetings			
May 2016		£3,122,925	20%
Sub-total approved spend		£3,122,925	20%
Remaining budget	£12,790,127		
Today's recommendations			
July 2016		£1,810,650	11%
Total annual spend		£4,933,575	31%
Remaining budget	£10,979,477		

Additional funding streams			
Anniversary programme: employability (20th anniversary budget uplift (40%))			
2016/17 budget	£1,600,000		
Carry forward 2015/16 (subject to approval)	£1,200,000		
Spend at previous meetings		£0	
Recommended spend today		£0	
Total spend		£0	
Balance	£2,800,000		
Anniversary programme: infrastructure support (20th anniversary budget uplift (40%))			
2016/17 budget	£1,600,000		
Carry forward 2015/16 (subject to approval)	£850,000		
Spend at previous meetings		£0	
Recommended spend today		£0	
Total spend		£0	
Balance	£2,450,000		
Annual funding for Prince's Trust funding (agreed Oct 14)			
Budget	£1,000,000		
Total spend		£1,000,000	
Balance	£0		

34. Table 2 shows the grant awards you have made this financial year under Investing in Londoners and today's recommendations by programme. Charts 1 and 2 show the proportion of grants awarded for each programme by number of grants and value of grants respectively¹.

Table 2: Investing in Londoners awards and recommendations by programme

Fund/Program	Value of Grants			No. of Grants		
	Year to date	Today	Total	Year to date	Today	Total
English for Speakers of Other Languages	£94,500	£0	£94,500	1	0	1
Improving Londoners' Mental Health	£559,920	£308,700	£868,620	6	3	9
Improving London's Environment	£0	£187,800	£187,800	0	3	3
Making London More Inclusive (ex. Access Audits)	£361,950	£253,540	£615,490	4	3	7
Making London Safer	£220,000	£100,560	£320,560	1	1	2
Older Londoners	£661,400	£113,200	£774,600	6	1	7
Reducing Poverty	£781,300	£234,950	£1,016,250	6	2	8
Resettlement and Rehabilitation of Offenders	£0	£90,000	£90,000	0	1	1
Stepping Stones	£0	£0	£0	0	0	0
Strengthening London's Voluntary Sector	£298,370	£151,150	£449,520	3	2	5
Strategic Initiatives	£134,805	£370,750	£505,555	8	4	12
Eco-audits	£2,600	£0	£2,600	1	0	1
Access Audits	£8,080	£0	£8,080	3	0	3
Grand total	£3,122,925	£1,810,650	£4,933,575	39	20	59

¹ Making London More Inclusive excludes access audits which are shown separately.

Chart 1: % grants awarded by outcome area this financial year (by number of grants)

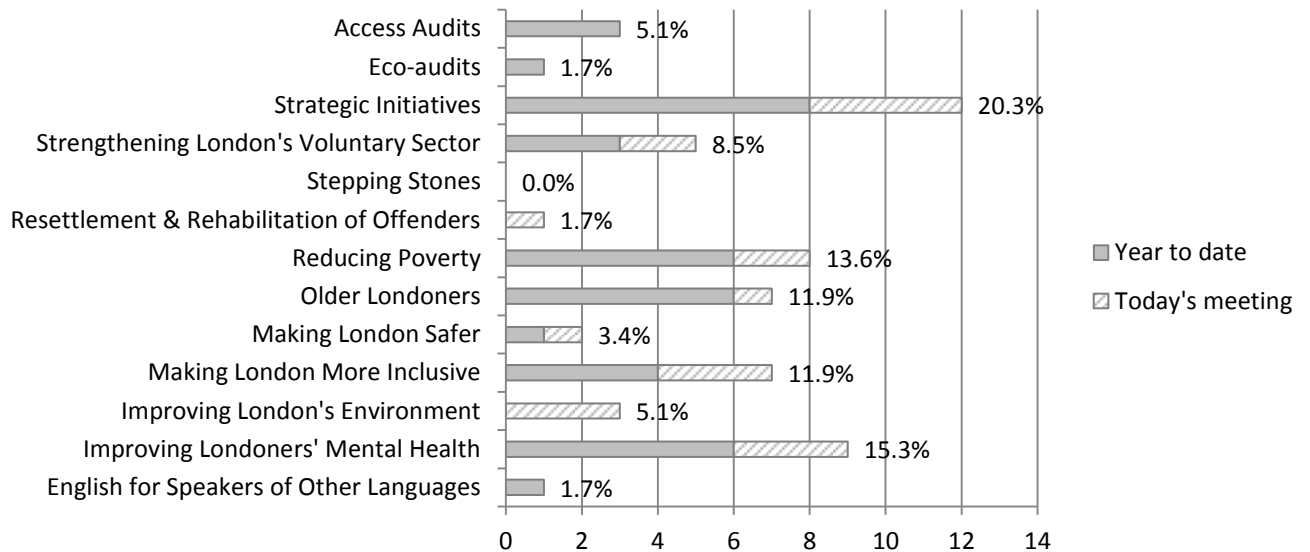
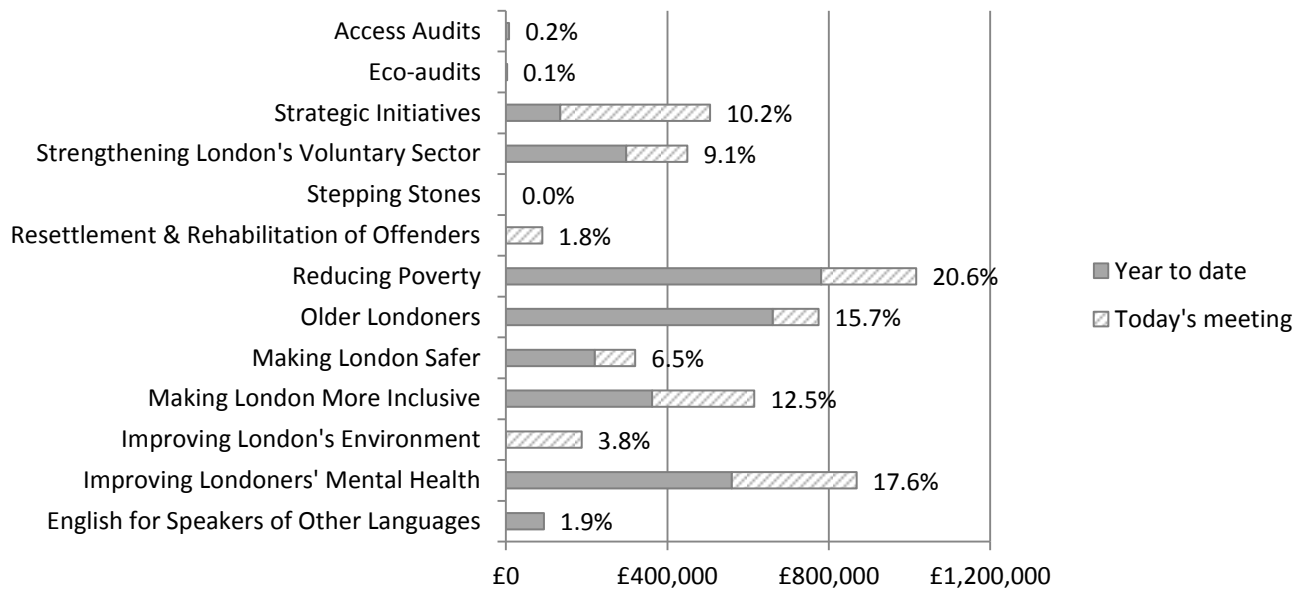
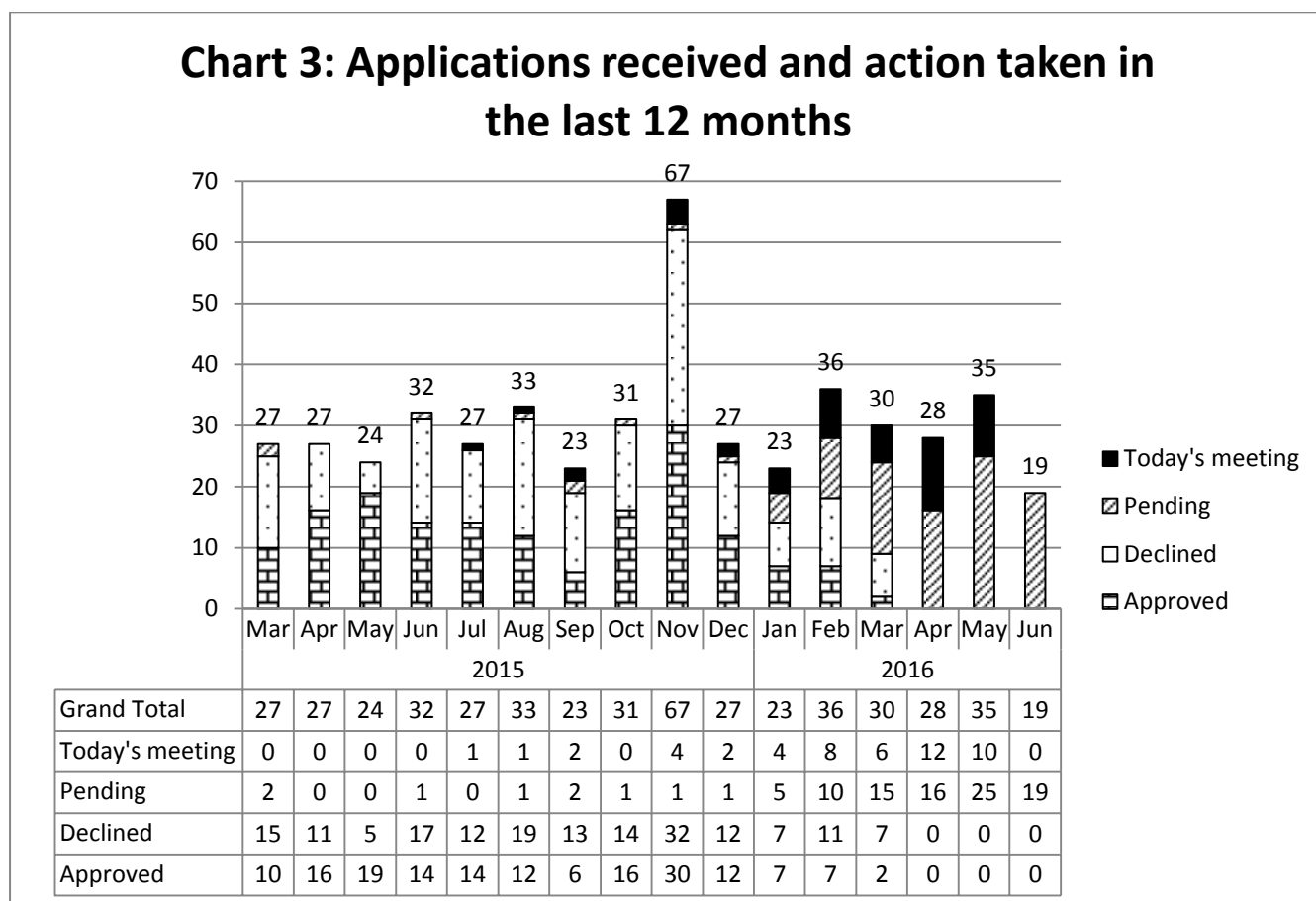


Chart 2: % grants awarded by outcome area this financial year (by grant amount)



35. Chart 3 shows the flow of applications received over the last year and action taken, allowing any seasonal variations to be seen. This excludes Strategic Initiatives as they are usually solicited rather than open programmes.



36. Between March 2015 and 29th June 2016 489 applications were received for the Investing in Londoners programmes. 165 applications have been approved and 175 declined (the remainder are pending). The spike in applications seen in November 2015 is caused by the closing date for the first round of the Stepping Stones Fund. Otherwise applications are fairly evenly spread across the year, which is comparable to previous years.
37. Officers are asking you to consider 54 applications at this meeting. Of these, 13 are recommended for a grant and 7 are reported at this meeting as having been approved under the scheme of delegations. A further 23 are recommended for rejection. 11 applications have been withdrawn by applicants. (see Table 3).

Table 3: Action to be taken on applications today

Investing in Londoner's applications

Action to be taken	Number	Amount
Applications recommended for grant to Committee	13	£1,619,450
Funding approved by delegated authority up to £10,000 (to note)	0	£0
Funding approved by delegated authority from £10,001 - £25,000 (to note)	4	£81,050
Funding approved by delegated authority from £25,001 - £50,000 (to note)	3	£110,150
Applications recommended for rejection	23	n/a
Withdrawn applications (to note)	11	n/a
Applications lapsed (to note)	0	n/a
Total Investing in Londoners applications	54	£1,810,650
Additional funding stream applications	0	£0

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CITY BRIDGE TRUST COMMUNICATIONS STRATEGY

Aim:

To achieve a stronger profile for CBT's grantees' work, and its own, with target audiences.

Target audiences

- Londoners
- Regulators & politicians (Charity Commission; GLA Members and officers; London MPs and special advisers/researchers, Borough Leaders, & Council Officers)
- Immediate stakeholders (CBT & CoLC Officers & Members; key infrastructure bodies; grantees; potential grantees; City leaders, workers, human resource and Corporate Social Responsibility professionals)
- Other funders, policy makers & key commentators (Association of Charitable Foundations; London Funders; ARIADNE (European wide funder network); other key infrastructure bodies)

Communication channels

National/Local/Charity/trade media; CBT/CoL websites/You tube channels; CBT Annual Review and Investing in Londoners leaflet; social media/bloggers; internal CoL channels – Members & Officer ambassadors; events/briefings.

CBT's Vision, mission and values

Vision: a fairer London.

Mission: to tackle disadvantage in London through grant-making, social investment, encouraging philanthropy and influencing public policy.

Values: independence, inclusion and integrity.

CBT's Elevator pitch

The City of London Corporation's charity, City Bridge Trust, is London's largest independent grant-maker We fund a broad range of work tackling disadvantage in London.

Key messages

- The City of London Corporation's charity, the City Bridge Trust, builds on 800 years of history and supports disadvantaged Londoners through grant-making, social investment, encouraging philanthropy, and influencing public policy.
- In the last 20 years, the City of London Corporation's charity, the City Bridge Trust, has made grants of £1/3 billion to over 7000 organisations who are working with the most disadvantaged people in every London Borough.

- The City of London Corporation's charity, the City Bridge Trust is London's largest independent grant maker. At any one time, we support over 500 organisations tackling disadvantage in London, and in the last 20 years it is estimated the work we have funded has reached thousands of Londoners.
- The City of London Corporation's charity, the City Bridge Trust is committed to working with others to grow the social investment market and to promote London as a global hub for social investment. The Trust is pleased to be leading by example through the work of the City of London's £20m Social Investment Fund, for investments that provide both a financial return and a measurable social impact.
- The City of London Corporation's charity, the City Bridge Trust encourages new and more effective giving (of both money and time) by developing initiatives such as 'City Philanthropy - a wealth of opportunity'; Spice Time Credits; and 'London's Giving'.
- In its 20th anniversary year, the Trust has increased its annual grant-making to around £20 million in each of the next three years, meaning that it will be able to help even more people and good causes across London.
- We fund a broad range of work focused on tackling disadvantage in London:
 - from improving Londoners' mental health (for example, improving access to mental health services by London's BME communities), to services that strengthen London's voluntary sector (such as helping voluntary organisations improve their volunteer management);
 - from making London more accessible for disabled people (for example, by helping young disabled people make the transition into adulthood), to reducing poverty (through work tackling food poverty as well as the provision of debt and legal advice services).

4.0 TARGET MEDIA

- National – e.g. The Guardian, The FT
- London – e.g. City AM, Metro, Evening Standard, Time Out, BBC London, LBC, London Live
- Local – e.g. Newham/Ilford Recorder, SLP/Mercury
- Trade – e.g. Third Sector, Charity Finance
- Online media & blogs with a London or Charity focus

5.0 EVALUATION

Each strand of publicity can be measured via coverage and social media impact to assess its success – targets to be set via weekly media 'GRID' for each activity and outcomes recorded post publicity – and reported back to Members and senior colleagues.

SUGGESTED ACTIVITY & KEY DATES

Date	Event	COMMUNICATING/PUBLICISING
w/c 04/07/16	CBT Website Relaunch	Press release and social media: twitter #dogood #charity #london
22/09/16	CBT Committee Meeting	Draft press release highlighting 5/6 grants in one category
11, 18 or 19/10/16 (TBC)	CBT Dinner	Comms tbc
12/11/16	Lord Mayor's Show (TBC)	Joint activity with the LM show to include: press releases, social media, Op-eds, interviews
24/11/16	CBT Committee Meeting	Draft press release highlighting 5/6 grants in one category
10/01/17	CBT Committee Meeting	Draft press release highlighting 5/6 grants in one category
17/02/17	CBT Committee Meeting	Draft press release highlighting 5/6 grants in one category
11/05/17	CBT Committee Meeting	Draft press release highlighting 5/6 grants in one category
15/06/17	CBT Committee Meeting	Draft press release highlighting 5/6 grants in one category
27/07/17	CBT Committee Meeting	Draft press release highlighting 5/6 grants in one category
20/09/17	CBT Committee Meeting	Draft one press release highlighting 5/6 grants in one category Highlight 6/7 grants to press release
23/11/17	CBT Committee Meeting	Draft one press release highlighting 5/6 grants in one category Highlight 6/7 grants to press release

Awareness events

Date	Event	COMMUNICATING/PUBLICISING
w/c 16/05/2016	Mental Health Awareness Week	Publicise relevant grants through press release, also seek media ops e.g. interviews and opportunities for media to attend grantee visits
w/c 06/06/16	Carers Week	Publicise relevant grants through press release, also seek media ops e.g. interviews and opportunities for media to attend grantee visits

1 – 12/06/16	Volunteers' Week	Publicise relevant grants through press release, also seek media ops e.g. interviews and opportunities for media to attend grantee visits
20/06/16	World Refugee Day 2016	Publicise relevant grants through press release, also seek media ops e.g. interviews and opportunities for media to attend grantee visits
w/c 20/06/16	Refugee Week	Publicise relevant grants through press release, also seek media ops e.g. interviews and opportunities for media to attend grantee visits
10/07/16	Disability Awareness Day	Publicise relevant grants through press release, also seek media ops e.g. interviews and opportunities for media to attend grantee visits
30/07/16	World Day against Trafficking in Persons 2016	Publicise relevant grants through press release, also seek media ops e.g. interviews and opportunities for media to attend grantee visits
w/c 08/08/16	National Allotment Week	Publicise relevant grants through press release, also seek media ops e.g. interviews and opportunities for media to attend grantee visits
12/08/16	International Youth Day 2016	Publicise relevant grants through press release, also seek media ops e.g. interviews and opportunities for media to attend grantee visits
16/10/16	World Food Day 2016	Publicise relevant grants through press release, also seek media ops e.g. interviews and opportunities for media to attend grantee visits
1 – 30/10/16	Black History Month	Publicise relevant grants through press release, also seek media ops e.g. interviews and opportunities for media to attend grantee visits
20/11/16	Universal Children's Day 2016	Publicise relevant grants through press release, also seek media ops e.g. interviews and opportunities for media to attend grantee visits

25/11/16	International Day to End Violence against Women 2016	Publicise relevant grants through press release, also seek media ops e.g. interviews and opportunities for media to attend grantee visits
05/12/16	International Volunteer Day for Economic and Social Development 2016	Publicise relevant grants through press release, also seek media ops e.g. interviews and opportunities for media to attend grantee visits

Questions & Answers

Q: Where does City Bridge Trust's money come from?

A: The money that supports City Bridge Trust's grant-making has its origins in the 12th Century when funds were raised to replace the then wooden London Bridge with one made of stone. Over the years, money from tolls, rent from property on or around the bridges, related property development, and, historically, donations to 'God and the bridge' have all accumulated and now form the basis of the assets of the underlying charity Bridge House Estates. The first call on the charity's investment income is the maintenance, repair and (if necessary) the replacement of London, Tower, Blackfriars, Southwark, and the Millennium Bridges (at no cost to the tax-payer), but careful management of the assets by its corporate trustee, the City of London Corporation, has meant that since 1995, it has been able to make grants for charitable purposes across Greater London.

Q: How do you decide on what to spend your money?

A: Every five years, the Trust reviews its grants programmes, policies and processes in the context of London's changing needs. Each review usually begins with an analysis of grants awarded during the previous five years - what has worked well, what not so well; extensive consultation with other funders and charity leaders to consider where the Trust can most effectively direct its attention; and futures-scanning research to help us understand some of the key issues that are likely to affect Londoners during the coming five years.

Q: How do you know your grants make a difference to Londoners?

A: The Trust has robust systems in place for monitoring each of its grants. The Trust funds independent evaluations of the impact of both individual grants and on a programme-wide basis. Lessons of what is working well or less well are shared within the sector and used to adjust individual projects or programme criteria if needs be.

Q: What is the relationship between the City of London Corporation and City Bridge Trust?

A: The City of London Corporation is the Trust's corporate trustee.

Q: How do we apply for funding?

A: You should visit our website at www.citybridgetrust.org.uk , look at our grant criteria and guidelines, and then complete the online application form.

Q: How much money do you give away?

A: The Trust makes grants of approximately £20m annually.

Q: Would you fund X project?

A: X should visit the Trust's website at www.citybridgetrust.org.uk and look at our guidelines. If X then has any questions regarding the Trust's priorities, they are welcome to ring the Trust and speak to one of our team of grant-making professionals.

Q: What is *City Philanthropy: a wealth of opportunity*?

A: It is an initiative of the Trust that aims to encourage more giving, of both time and money, by City professionals. There is a particular focus on those early in their career.

Q: What is social investment?

A: Social investment is the term used to describe investments that are made to provide both a financial return and a measurable social impact. For example, a property development which provides supported accommodation for young adults with learning difficulties: there is a return for the investors and an improved quality of life for those young people.

Q: What kind of social investments do you make?

A: We invest in organisations working towards charitable ends or with social purpose. Our investments are a mix of direct loans and pooled funds across London, the UK and the global south. Examples include a loan towards the conversion of an Edwardian factory that will provide affordable office space for organisations working in the social justice field; a five-year bond that will be used to provide employment, training and mentoring to ex-offenders through a property refurbishment programme; and an investment to provide accommodation and resettlement support to homeless families and individuals.

Q What are your overheads?

A: The Trust's overheads are approximately 6% of its grant-making budget.

Q: Who decides what you spend the money on?

A: The elected Members of the City of London Corporation ("the Court of Common Council"), acting on behalf of the City of London Corporation as trustee, elect a Committee ("the City Bridge Trust Committee") comprised of 15 Members which makes decisions on grants of up to £500,000. Grants above this sum are approved by a meeting of all elected members based on a recommendation from the City Bridge Trust Committee. On a grant-by-grant basis, the decisions are informed by the robust analysis and due diligence of an employed team of funding professionals. The Members' decisions are informed by a rigorous 5 yearly review of London's needs involving independent research and consultation.

Q: Who is on the Committee?

A: The City Bridge Trust Committee Members are currently as follows:

- Jeremy Paul Mayhew MA MBA
- Alison Gowman Alderman
- William Harry Dove MBE JP Deputy
- Karina Dostalova
- Simon D'Olier Duckworth DL
- Stuart John Fraser CBE
- Marianne Bernadette Fredericks
- Stanley Ginsburg JP Deputy
- The Revd Stephen Decatur Haines MA Deputy
- Vincent Thomas Keaveny Alderman
- Vivienne Littlechild JP
- Charles Edward Lord OBE JP
- Wendy Mead
- Ian Christopher Norman Seaton
- The Rt Hon the Lord Mayor, Jeffrey Muntevans, Alderman (Ex-officio Member)

Q: How many Londoners benefit each year from the Trust's funding?

A: Tens of thousands of Londoners benefit from the Trust's funding annually. The number of beneficiaries of each grant varies depending on the type of work. Some grants support highly specialised services that give high levels of care to a relatively small number of people. Other work reaches many thousands of Londoners, for example web-based information services or telephone helplines.

End.